



**PAN AFRIC
IMPEX** UGANDA
LIMITED

CORPORATE
BROCHURE
2021

Exceeding Your
Expectations.

WELCOME TO
PAN AFRIC GROUP.



LOGISTICS, MAIZE, BEANS, PULSES, COFFEE & FOOD PROCESSING



Trusted Partner

Established in 1997, Pan Afric Impex (U) Ltd. is a multinational conglomerate headquartered in Kampala – Uganda.

Over the years, we have grown to become a leading regional large-scale road transport and logistics provider. To complement our supply chain, the company is a strong player in the commodity market through value-addition, trading and processing of coffee, maize grain, beans, cereals and pulses.

From our industrial hub in Kampala, we truly are a “Pan African” entity with local roots – and a global reach.





Vision

TO BECOME A QUALITY HOUSEHOLD NAME TO CONSUMERS OF OUR LINE OF PRODUCTS AND SERVICES WHILE AT THE SAME TIME RECKONED AS AN INVALUABLE PARTNER AMONG OTHER KEY PLAYERS.

Mission

TO DELIVER OUR PRODUCTS AND SERVICES WITH A TOUCH, CULTURE AND TRADITION OF RELIABILITY AND DEPENDABILITY; LEVERAGING OUR EXPERIENCE ACQUIRED OVER THE TIME IN ORDER TO INSPIRE PASSION, INNOVATION AND CONSISTENCE IN OUR MOST VALUABLE ASSET – THE HUMAN RESOURCE.

Core Values

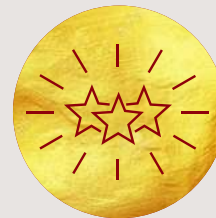
OUR MOST VALUABLE ASSET IS THE HUMAN RESOURCE ENCOMPASSING TOP MANAGEMENT ALL THE WAY TO STAFF AND WORKERS. IT IS AMONGST THESE THAT WE CULTURE A CUSTOM OF EFFICIENCY, RELIABILITY & HONESTY IN AN ENVIRONMENT OF PASSION, INNOVATION AND PERSISTENCE TO ENSURE THAT SUCH AS HAVE WORKED WITH US COME AS CLIENTS AND LEAVE AS FRIENDS; BUILDING AN EVER-GROWING FAMILY OF SATISFIED CUSTOMERS.



PEOPLE ARE OUR
BIGGEST STRENGTH



INTEGRITY
ABOVE ALL



EXCELLENCE IS
OUR PASSION



OUR CUSTOMER IS
THE FINAL GOAL

Unique Value

You can count on us for the best, value for money, products and services in the region; being a result of persistent investment in acquisition and continuous training of skilled, innovative and self-motivated staff from within and outside the country; as well as ever insisting on top world brands/ models in tools and equipment for execution of tasks and processes in delivery of products and services.



GOLDEN
EUROPE AWARD FOR
QUALITY



THE
INTERNATIONAL
QUALITY CROWN
AWARD



PRESIDENTIAL
BEST EXPORTER OF THE
YEAR ACHIEVEMENT
AWARD



Capabilities

Our state-of-the-art manufacturing and production facilities.

With the experience of our expert teams and a direct, reliable supply of raw materials, our certified facilities manufacture products and ingredients to the highest standards of quality, safety and consistency. We are continuously upgrading our facilities with the latest technology, and expanding our production capacity responding to market demand.



> Exceeding Your Expectations.



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Our state-of-the-art
manufacturing,
production and
storage facilities.



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Coffee

We purchase 'green' coffee which we then process, grade and either pack in 60kg jute bags or store in silos, as required, for shipment to world markets. Our agent purchase network throughout coffee growing parts of Uganda and a modern laboratory with state-of the art equipment ensures high a quality product for our major coffee buyers in the world including Douwe Egberts, Sara Lee, Barliny of Decotrade, Socadec SA and other coffee trading houses such as Louis Dreyfus, Suiker Exports, Andira Netherlands, Volcafe, Aziende among others.

We have managed to maintain steady growth and a well-respected name in both the local and international coffee markets. The high standard and quality of coffee supplied by Pan Afric Impex (U) Ltd to its numerous buyers has received commendations from various international business communities as nominated by peers in the business community for a variety of awards for excellence since 2003.



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Maize

Our maize grains begin with quality agriculture. Our grains originate from maize farmers and suppliers in the Uganda. Consequently, Pan Afric Impex offers only the best African-grown organic maize to our family of customers.

Our state of the art aflatoxin lab ensures all sourced maize grains are healthy and safe for our customers.

We employ the latest technology to sort and clean the maize up-to 98% making it the cleanest product in the industry.



> Exceeding Your Expectations.





Beans & Lentils

We specialize in several varieties of dry edible beans and pulses. All our products are graded to the highest quality possible and are grown in the Uganda by a committed network of Ugandan farmers.

Major customers include top national food service companies, wholesale retail chains, Government institutions, and regional food service distributors. We are also one of the preeminent dry edible bean and grain exporters in the East African Region. Our primary export markets are the South Sudan, Uganda, Rwanda and Kenya.

We are a leading supplier of quality beans and pulses in the East African Region that are up to 98% machine cleaned and graded.







Transport

We are a large-scale cargo transport service- provider with experience in the rough terrain of South Sudan, Democratic Republic of Congo and Central Africa Republic; offering all-round cargo handling services with guaranteed safety and timely delivery. Our terms include liability for goods in transit with compensation for losses incurred by our clients in case of accidents.

All-round Cargo Solutions

- Ground Transportation
- Contract Logistics
- Containerised Cargo
- End to End Logistics Solution
- Humanitarian Relief



> Exceeding Your Expectations.



Fortified
with
Minerals &
Vitamins



> Exceeding Your Expectations.



Joha Fortified Maize Flour

We have established an ultra-modern food processing facility to add value to our maize grain chain, by producing premium quality fortified maize flour. Our flours are nutritious and provide a healthier choice and substitution as a staple food to a large percentage of the population.



The production facility is ISO 22000 HACCP (Food Safety Management System) certified and was also certified by UNBS (Uganda National Bureau of Standards) for the Quality Mark, reinforcing our dedication to delivering superior products you can trust.



> Exceeding Your Expectations.



Joha Super
Maize Flour:
Exceptional
Quality at
a Budget
Friendly
Price!



> Exceeding Your Expectations.



Joha Super Maize Flour

Joha Super Maize Flour, your go-to choice for super quality at a budget-friendly price. Our flour is not only versatile but also meets the diverse needs of families, providing a nutritious and wholesome staple food option for a large percentage of the population. Enjoy the benefits of exceptional quality while keeping your meals affordable.



Choose Joha Super Maize Flour today and experience the perfect blend of quality and value in every meal!





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A "PAN AFRICAN" ENTITY
WITH LOCAL ROOTS AND
A GLOBAL REACH